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on October 25, 2006

TOWNSEND and TOWNSEND and CREW LLP

By: Sherri Hale

PATENT
Attorney Docket No.: 021756-017200US
Client Ref. No.: OID-2005-245-05

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Allan BALLARD et al.

Application No.: 10/041,015

Filed: December 28, 2001

For: CUSTOMIZATION OF USER
INTERFACE PRESENTATION IN AN
INTERNET APPLICATION USER
INTERFACE

Customer No.: 51206

Confirmation No. 2600

Examiner: Ryan F. PITARO

Technology Center/Art Unit: 2174

AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed July 26, 2006, please enter the following
amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this
paper.

Remarks/Arguments begin on page 22 of this paper.